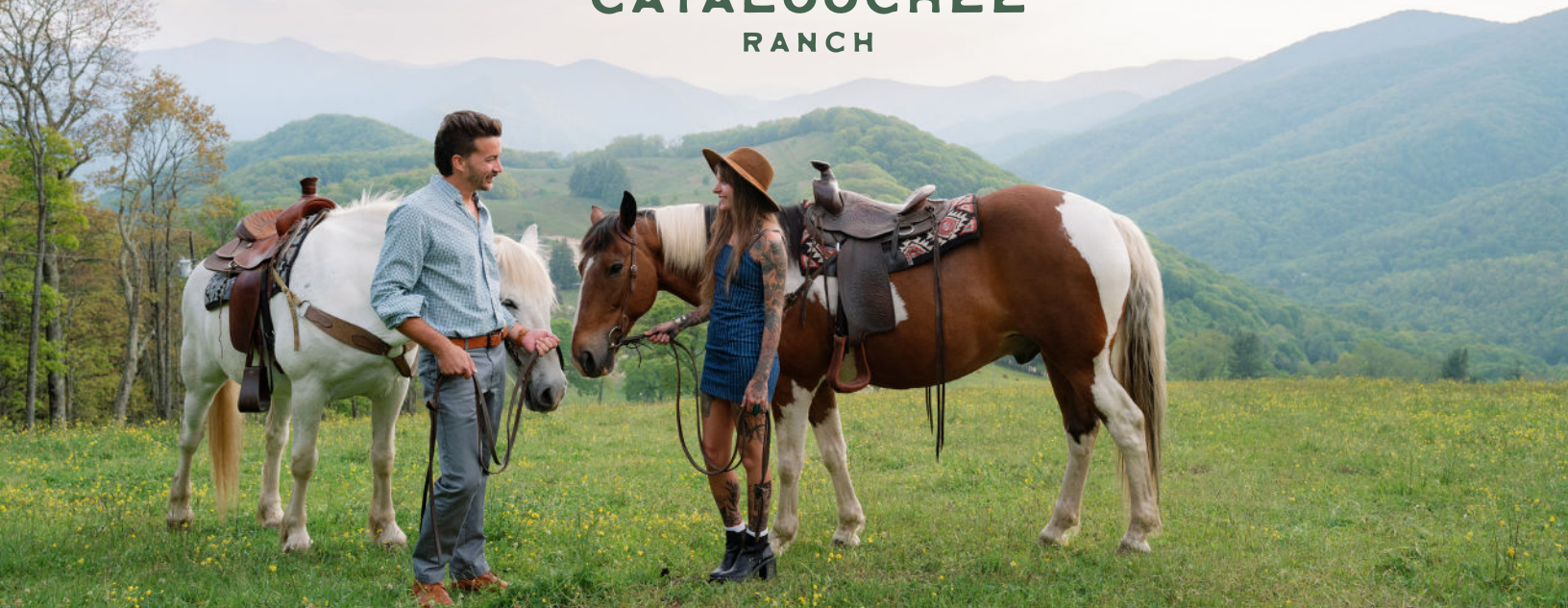




CATALOOCHEE RANCH



ADVENTURE & ART

Find your Cataloochee moment with our range of inspired High Country experiences.



◆ CHALLENGE COURSE ◆

Discover newfound bravery in the treetops above Salamander Falls.
Traverse zip-lines, tightropes & tipsy whiskey barrels to make
your way to the tree house hideout!

Gear up at The Giddy Up and begin this adventure with a mile ride deep into the forest before climbing 50 ft. into the trees and traversing three zip lines. Our guides are committed to letting you set the pace on this adventure. Varying skill levels are welcome.

Requirements:

Weight Restrictions: 50 to 250 lbs.

Minimum Age: 8 Years

Kids aged 8 to 16 years must be accompanied by an adult.

Closed Toe Shoes Required

No Pregnant Participants, please.

Offered daily at 1 p.m. and 3:30 p.m.

\$160 per person | 2 hours

A 20% service charge is included. Additional taxes apply.



HORSEBACK RIDES

The only ones who know the mountains better than our wranglers are the horses they ride.
We can't think of a better way to take in the Ranch or National Park than on horseback!

A 20% service charge is included. Additional taxes apply.

Half Day Ride

Group Ride - \$215 | Private Ride - \$340

2.5 Hours

9 a.m. and 1:30 p.m.

Ride to The Swag's Gourmet Picnic

Group Ride - \$420 | Private Ride - \$595

4 to 5 Hours

Includes a Gourmet Picnic Lunch Buffet

Available on Wednesdays and Saturdays Only

Arrival Time: 10 a.m.

1-Hour Group Ride | \$115

9 a.m. and 1:30 p.m.

Lead Line Experience | \$85

30 minutes

Available daily at 1 p.m., this experience is for our youngest riders (ages 2+) to connect with and care for horses! Wranglers love introducing their amazing animals to young cowgirls and cowboys.

Painting with the Ponies | \$48

30 minutes

Available daily at 1 p.m., with advance request. In this fun-filled class designed for kids of all ages, you'll spend time with our gentle ponies to create a truly unique piece of art together.

Weight Restrictions: 50 to 250 lbs.*

All rides will start 30 minutes after the noted times above to allow time for proper setup. Please arrive at your scheduled time to meet your wrangler, your horse, and to be properly fitted for your ride.

Children under the age of 10 who have never ridden a horse must complete a 1-hour ride prior to approval for a longer ride. This is to ensure the safety of the child, wrangler, and horse.

**We are currently expanding our herd to better accommodate riders. As we continue to grow, availability may be limited for guests at the upper and lower ends of our riding guidelines, as we work to thoughtfully match each rider with the most suitable horse. In the meantime, we invite anyone with questions to connect with us directly—our team would be delighted to assist in curating a memorable and personalized ranch experience.*



◆ BULLSEYE ◆

Archery, Axe Throwing, and Air Rifles/BB Guns

Available daily at 10:30 and 11:30 a.m.

Minimum Age: 8 Years

(8 to 16 years must be accompanied by an adult.)

Closed Toe Shoes Required

Axe Throwing | 30 minutes | \$38

Additional Guest(s) \$20 each.

Max 10 participants.

Choice of 2 Targets | 50 minutes | \$76

Take aim at The Bullseye with archery, axe throwing, or air rifles/BB guns!

Additional Guest(s) \$36 each.

Max 10 participants.

All 3 Targets | 80 minutes | \$95

Enjoy archery, axe throwing, and air rifles/BB guns and perfect your aim at The Bullseye!

Additional Guest(s) \$42 each.

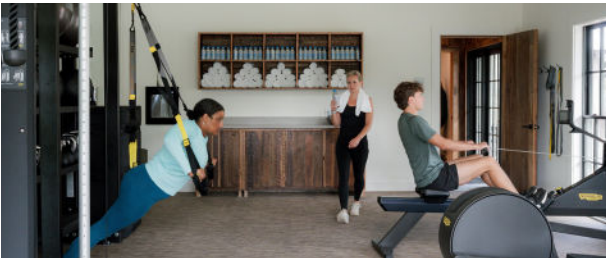
Max 10 participants.

A 20% service charge is included. Additional taxes apply.



◆ THE SHED ◆

Gym



Recharge your body and mind in our thoughtfully equipped fitness studio, featuring a Peloton bike, cardio equipment, free weights, yoga mats, and blocks. Whether you're easing into the day with gentle stretches or pushing through a full cardio session, you'll enjoy a peaceful atmosphere designed to inspire movement.

This complimentary amenity is available 24/7.

Golf Saloon

Our immersive golf simulator lets you tee off on some of the world's most iconic courses - rain or shine. Great for kids, casual players, and seasoned pros alike. Our course catalog ranges from 500+ courses along with other game modes to take a swing at, including driving ranges, closest to the pin, and capture the flag.

\$100 per Hour

Available by advanced reservation only. Private experiences only.

Pricing shown is for groups of up to 4 guests. For larger groups, an additional \$25 per person will apply. A 20% service charge is included. Additional taxes apply. Booking size is limited to 8 guests. Any age welcome.

There is a junior golfing mode, to include mini games. For one to two players, 18 holes typically takes 1-2 hours. Three to six players would take 3-4 hours depending on skill level.



◆ HIKING & ADVENTURE ◆

Complimentary Activities

Visit our [Explore](#) page for a full list of available activities.

Complimentary Morning Stroll • 50 minutes

Offered daily at 10 a.m.

Nature's beauty is beyond words, but it lands on us differently when we hear the story of the land. From ecological wonder to historical awe, our guides will indulge your curiosity and marvel right alongside you.

Fishing at the Pond

At our Gear Library in The Mercantile, you can check out fishing poles, tackle, worms, and a net to cast at our stocked pond.

Roping 101

We'll teach you "the ropes" of this storied tradition & sport with an introduction to basic skills, and techniques to rope livestock. Suitable for ages 8 and up.

Available Monday-Saturday at 3 p.m.

Advance request required.

1 hour: \$130 for 2 guests | \$32 for Each Additional Guest

A 20% service charge is included. Additional taxes apply.



Hills and Hollers UTV Tour

Explore our nearly 800 acres in the comfort of our enclosed UTV for a guided tour. Our Adventure Guides will introduce you to the wonders of Cataloochee Ranch, and the Smokies. A must for any first time guests of the Ranch!

1 Hour Private Guided Tour

\$110 for 2 to 4 guests

2 Hour Private Guided Tour

\$195 for 2 to 4 guests

A 20% service charge is included. Additional taxes apply.

◆◆ FLY-FISHING ◆◆

Discover the art of fly-fishing through our Orvis-endorsed fly-fishing experiences. Whether you're making your first cast or refining years of experience, our fly-fishing program invites you to slow down, immerse yourself in nature, and enjoy the unmatched beauty of Western North Carolina's rivers and streams.

**All gear, supplies, and transportation are included.
A 20% service charge is included. Additional taxes apply.**

Introduction to Fly Casting • 90 minutes

\$30 per person

Offered daily at 9 a.m.

Experience the fundamentals of fly-fishing during this casting clinic at The Pond. Learn proper casting techniques, discover how flies imitate natural food sources, and gain insight into the fish that call the pond home. Guests will have the opportunity to practice their skills on the water, catch fish, and learn essential techniques for landing and handling them responsibly.

Half-Day Guided Excursion • 4 Hours

\$300 per person*

Offered daily from 7 to 11 a.m. or 1 to 5 p.m.

Our guide will drive you off-property (30 minutes each way) to enjoy exclusive access to a private mountain stream during this half-day fly-fishing adventure. With the river largely to yourself, you'll learn the fundamentals of casting, reading water, selecting flies, wading safely, and landing fish under the guidance of an experienced instructor. Guests will gain hands-on experience while practicing responsible catch-and-release techniques.

Full-Day Guided Excursion • 7 Hours

*Coming soon!**

Enjoy a full day of fly-fishing on an exclusive stretch of private mountain water during this guided off-property excursion. The extended format allows time to explore multiple sections of the river, adapt to changing conditions, and gain a deeper understanding of the sport while enjoying one-on-one instruction and exceptional scenery.

*To participate in a half-day or full-day excursion, guests must be at least 10 years old. Children ages 10-13 must be accompanied by an adult, while guests 14 and older may participate independently.



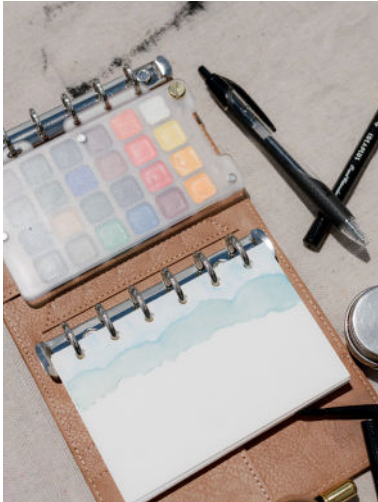
◆ RANCH ARTS – PAINTING ◆

Rooted in the beauty & inspiration of the Western North Carolina mountains, Studio Arts classes provide an opportunity to develop specific skills and receive instruction from our talented team.

Studio classes are \$38 per person. Each class is 50 minutes long. Supplies are included.

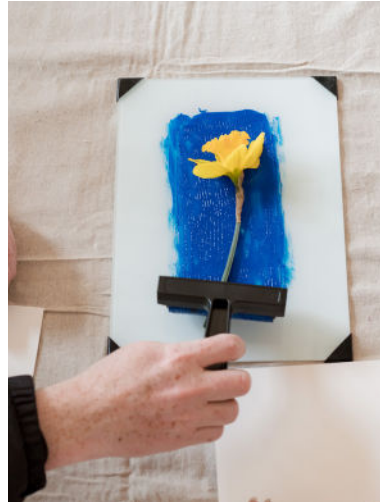
A 20% service charge is included. Additional taxes apply.

Studio Watercolors



Join us for a guided watercolor class, where you'll learn techniques to paint the rolling ridges and misty peaks of the Great Smoky Mountains. No experience necessary—just a love for art and nature.

Botanical Monoprinting



Gather natural elements then return to the studio to create your own one-of-a-kind print. Using simple mono printing techniques, you'll press nature's patterns onto paper for an original piece of art.

Mixed Media



Explore your creativity in this art class, where you'll experiment with a variety of materials and techniques to create a one-of-a-kind piece. Layer textures, colors, and found elements to discover your artistic style.

Painting with the Ponies



Let creativity run wild! In this fun-filled class designed for kids of all ages, you'll spend time with our gentle ponies and work together - yes, the ponies paint too! - to create a truly unique piece of art.

\$48 per person

Private Classes

Looking for a more intimate experience for your family or group? All classes can be booked privately.

All classes are \$65 per person. Each class is 50 minutes long. Supplies are included.

A 20% service charge is included. Additional taxes apply.

Available upon request. Must be booked in advance.

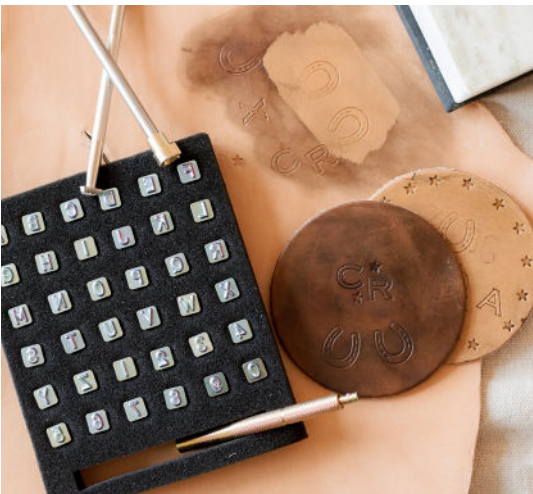
◆ RANCH ARTS – LEATHERWORK ◆

Led by skilled artisans in a relaxed, inspiring setting, our workshops offer a perfect blend of rustic tradition and artistic expression.

Leatherwork

**Classes are \$38 per person. Each class is 50 minutes long. Supplies are included.
Private classes are available upon request for \$65 per person.**

A 20% service charge is included. Additional taxes apply.



Keychain

Use stamping and antiquing techniques to design and craft your very own custom keychain—perfect as a personal accessory or a thoughtful handmade gift.

Coasters

Or, take your creativity further with a set of four custom coasters – perfect for bringing a touch of the ranch into your everyday living.

Hat Bar



With the purchase of a new hat from our curated selection, we'll provide a full shaping and fitting experience. Personalize your piece even further with branded accents, ribbons, feathers, pins, and other rustic embellishments—each detail capturing the rugged elegance of mountain life.

Whether you're heading out on horseback or simply relaxing fireside, your personalized hat will be a signature piece of your ranch experience.

Available daily from 9 a.m. to 5 p.m. at The Mercantile
Hats start at \$145

Parties of 5 or more require advance reservations.

While not all hats are suited to reshaping, we're delighted to help you find one that feels just right from the very beginning.

❖ RANCH ARTS – POTTERY ❖

Whether you're new to the wheel or deepening a passion for ceramics, our studio offers a peaceful, creative space inspired by the natural beauty of the mountains.

Supplies are included. A 20% service charge is included. Additional taxes apply.

Ranch Hand Pottery



Perfect for beginners or those returning to clay, your session begins with a live demonstration on how to create a bowl, vase, or mug. Guests will receive two one-pound pieces of clay, one-on-one instruction, and learn foundational techniques including centering and throwing. Each guest will complete one to two unique pieces.

90-Minute Group Class - \$150 per person

Must be 10 years or older.

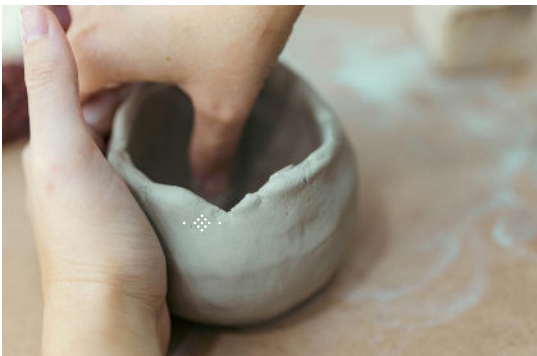
Handbuilding Pottery



You'll learn simple techniques to shape clay into functional pieces like cheese boards, chip-and-dip bowls, or a coaster set - no wheel required. With endless creative possibilities, you'll craft a piece that's both beautiful and uniquely yours. Must be 10 years or older.

1-Hour Group Class - \$150 per person

Clay Camp



Let little hands get creative in this fun pottery class just for kids! Guided by two CPR & First Aid certified artists, children will explore hand-building techniques to make a unique creation of their own. Each child will learn through play in a supportive environment—no parents required. Recommended for ages 4 to 10 years.

1-Hour Group Classes - \$75 per person

Firing & Glazing

Each finished piece will be stamped with the Cataloochee Ranch mark, a lasting reminder of your time on the mountain. Our artists will carefully glaze and fire each creation, then package and ship it to your home as a meaningful keepsake. Please allow 4-7 weeks for delivery. A personalized care card and cleaning instructions will be included to help you enjoy your pottery for years to come.

◆ GUIDED WINE TASTINGS ◆

Whether you're staying overnight, or joining us for the day, we'd love to host you for a guided wine tasting. Sample five wines with one of our sommeliers in our newly opened wine cellar, The Hideout.

Available by advanced reservation only.

One-Hour sessions include a charcuterie board.

Overnight Guests - starting at \$175 per person

Day Guests - starting at \$185 per person

A Sommelier fee is included. Additional taxes apply.

Through the end of the year, private tastings will only be available between 1 to 4 p.m. Thursdays, Fridays, and Saturdays. Class size is limited to 12 people. Our sommelier will reach out to your group in advance to better curate the wines for your tasting. Subject to availability.



◆◆ MASSAGE AT CATALOOCHEE RANCH ◆◆

While our full spa experience at the ranch continues to take shape, we invite you to enjoy a curated selection of treatments in the Massage Room at Hayloft. In this serene setting, guests can relax and restore with the same thoughtful care and indulgent touch you would expect.

A 20% service charge is included. Additional taxes apply.

The Still Massage

A customized massage treatment that invokes deep tranquility or releases chronic tension. Aromatherapy and muscle balms are integrated to optimize your experience.

30 minutes \$120	60 minutes \$230
90 minutes \$350	120 minutes \$460

Hot Stone Massage

Heated Basalt volcanic stones are incorporated with aromatherapy and flowing massage strokes to calm and relax the body and mind.

90 minutes \$350

Kick Off Your Boots - Signature Foot Treatment

Treat your tired feet to a cadence of hot towel wraps, a softening salt scrub, and a revitalizing foot massage. A relaxing head and hand massage complete the experience.

60 minutes \$230



THE STILL SPA AT THE SWAG

We invite you to enjoy a spa experience at our seasonal sister property, The Swag. The menu below is available through December 20, 2026. Our team is happy to provide the transportation.

Want to travel on horseback? We know a wrangler.

A 20% service charge is included. Additional taxes apply.

The Still Massage

A customized massage treatment that invokes deep tranquility or releases chronic tension. Aromatherapy and muscle balms are integrated to optimize your experience. Couples massage available upon request.

30 minutes \$120 | 60 minutes \$230
90 minutes \$350 | 120 minutes \$460

Hot Stone Massage

Heated Basalt volcanic stones are incorporated with aromatherapy and flowing massage strokes to calm and relax the body and mind.

90 minutes \$350

Detoxifying Mud Wrap

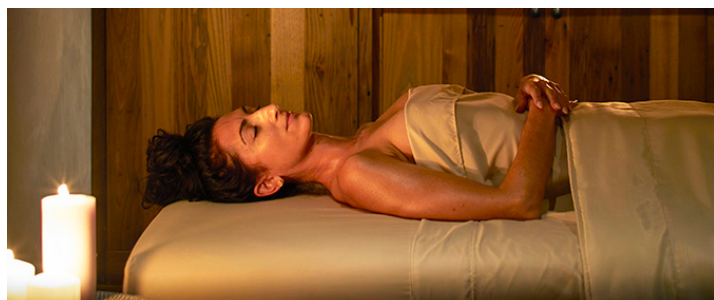
Stimulate circulation, promote lymph flow, and smooth the skin with an invigorating dry brushing followed by a salt exfoliation. After relaxing in a detoxifying clay cocoon, a warm steam shower is provided. The application of our Laurel Body Oil, infused with healing herbs and crystals is the final touch, leaving your skin feeling renewed and refreshed.

90 minutes \$350

A Walk in the Woods - Signature Foot Treatment

Treat your tired feet to a cadence of hot towel wraps, a softening salt scrub, and a revitalizing foot massage. A relaxing head and hand massage complete the experience.

60 minutes \$230



Laurel Signature Facial

Experience the potency and transformative effects of 100% whole plant, organic skin care. Using nature's inherent intelligence to tend to the underlying causes of skin imbalances, Laurel products supports all skin types for men and women.

60 minutes \$205 | 90 minutes \$300

Laurel "Back" Facial

The 60-minute back facial session will begin with dry brushing, a gentle steam and full cleanse of the back, followed by a customized exfoliation mask. Your session will conclude with a customized treatment mask and a finishing treatment to lock in results.

60 minutes \$205

Lymphatic Fusion Facial

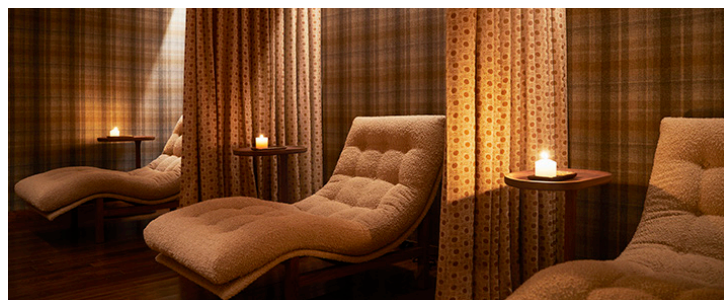
Movement is the key to health and longevity. Using subtle rolling, pumping, and wave-like massage movements combined with Gua Sha sculpting techniques, your skin will be brighter, lifted and firmed.

90 minutes \$300

Gua Sha Crown Ceremony

A stand alone restorative or grounding prelude to any Facial or Massage. This treatment clarifies the scalp and releases deeply held muscle tension. Aromatic oils are massaged into hair and scalp to stimulate lymph and circulatory pathways. This treatment further enhances a relaxed appearance in the face.

30 minutes \$105



◆◆ FREQUENTLY ASKED QUESTIONS ◆◆

Do I need a reservation?

Reservations are required for all adventures and arts experiences.

Do I tip my wranglers/guides/studio teachers?

A 20% service charge is included in all noted rates. Tax will be added to each booking.

What is your cancellation policy?

If a cancellation is made due to weather, or before 7 p.m. the night prior there is no cancellation fee. If a cancellation is received after 7 p.m. the night prior to a scheduled activity, the cancellation fee is 100% of the adventure booked. If a different activity is rebooked at the same time, there is no change or cancellation fee.

Can I book a private arts experience for my family or group?

Yes! Any group workshop can be booked as a private experience for a minimal additional fee.

What should I wear for Horseback Riding?

We recommended wearing long pants and closed toe shoes are required. We can provide saddle bags to store anything you'd like to bring on the ride, or you are welcome to bring your own backpack.

