

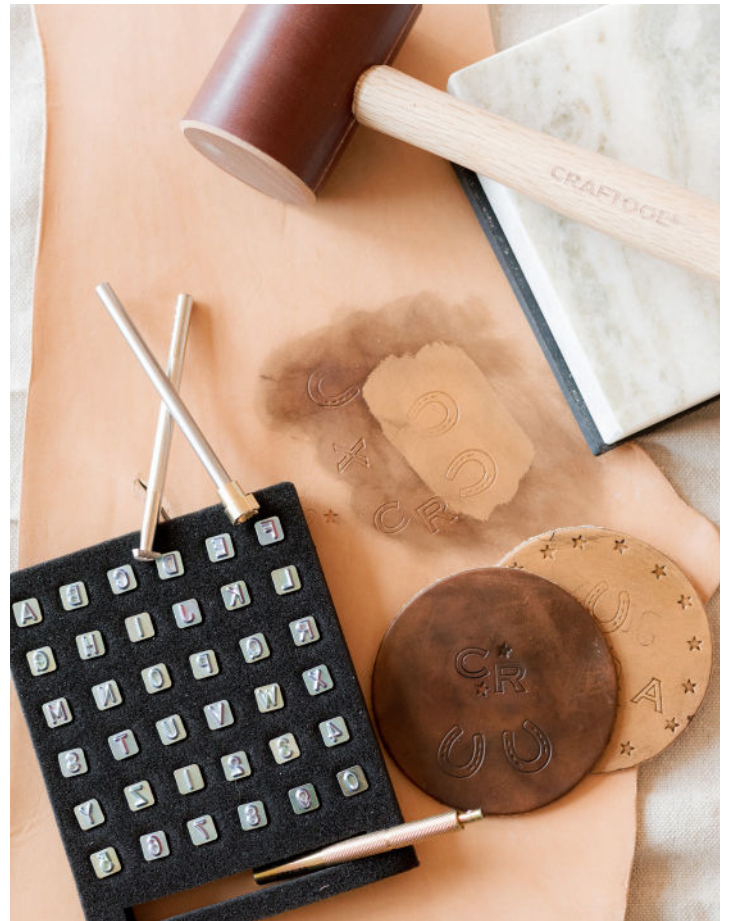


CATALOOCHEE RANCH



ADVENTURE & ART

Find your Cataloochee moment with our range of inspired High Country experiences.



◆◆ CHALLENGE COURSE ◆◆

Discover newfound bravery in the treetops above Salamander Falls.
Traverse zip-lines, tightropes & tipsy whiskey barrels to make
your way to the tree house hideout!

Gear up at The Giddy Up and begin this adventure with a mile ride deep into the forest before
climbing 50 ft. into the trees and traversing three zip lines. Our guides are committed to
letting you set the pace on this adventure. Varying skill levels are welcome.

Requirements:

Weight Restrictions: 50 to 250 lbs.

Minimum Age: 8 Years

Kids aged 8 to 16 years must be accompanied by an adult.

Closed Toe Shoes Required

No Pregnant Participants, please.

Offered daily at 1 p.m. and 3:30 p.m.

\$160 per person | 2 hours

A 20% service charge is included. Additional taxes apply.



HORSEBACK RIDES

The only ones who know the mountains better than our wranglers are the horses they ride. We can't think of a better way to take in the Ranch or National Park than on horseback! Children under the age of 10 who have never ridden a horse must complete a 1-hour ride prior to approval for a longer ride.

This is to ensure the safety of the child, wrangler, and horse.

A 20% service charge is included. Additional taxes apply.

Minimum Age: 8 years

Weight Restrictions: 50 to 200 lbs.

Half Day Group Ride | \$215

2.5 Hours

Available at 9 a.m. and 1:30 p.m.

Private Half Day Ride | \$340

2.5 Hours

Available at 9 a.m. and 1:30 p.m.

Group Ride to The Swag's Gourmet Picnic | \$420

4 to 5 Hours

Includes a Gourmet Picnic Lunch Buffet

Available on Wednesdays and Saturdays Only

Arrival Time: 10 a.m.

Private Ride to The Swag's Gourmet Picnic | \$595

4 to 5 Hours

Includes a Gourmet Picnic Lunch Buffet

Available on Wednesdays and Saturdays Only

Arrival Time: 10 a.m.

1-Hour Group Ride | \$115

Available at 9 a.m. and 1:30 p.m.

Lead Lines | \$85

30 minutes

Ride Time: 1 p.m.

An opportunity for our youngest riders (ages 2+) to connect with horses! Wranglers love introducing their amazing animals to young cowgirls and cowboys.

Painting with the Ponies | \$38

30 minutes

Available daily at 1 p.m., with advance request.

In this fun-filled class designed for kids of all ages, you'll spend time with our gentle ponies to create a truly unique piece of art together.



◆ BULLSEYE ◆

Archery, Axe Throwing, and Air Rifles/BB Guns Available daily at 10:30 and 11:30 a.m.

Minimum Age: 8 Years
(8 to 16 years must be accompanied by an adult.)
Closed Toe Shoes Required

Axe Throwing | 30 minutes | \$38
*Additional Guest(s) \$20 each, up to four.
Max 8 participants.*

Choice of 2 Targets | 50 minutes | \$76
Take aim at The Bullseye with archery,
axe throwing, or air rifles/BB guns!
*Additional Guest(s) \$36 each, up to four.
Max 8 participants.*

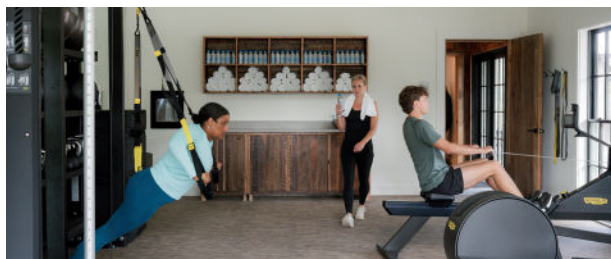
All 3 Targets | 80 minutes | \$95
Enjoy archery, axe throwing, and air rifles/
BB guns and perfect your aim at The Bullseye!
*Additional Guest(s) \$42 each, up to four.
Max 8 participants.*

A 20% service charge is included. Additional taxes apply.



◆ THE SHED ◆

Gym



Recharge your body and mind in our thoughtfully equipped fitness studio, featuring a Peloton bike, cardio equipment, free weights, yoga mats, and blocks. Whether you're easing into the day with gentle stretches or pushing through a full cardio session, you'll enjoy a peaceful atmosphere designed to inspire movement.

This complimentary amenity is available 24/7.

Golf Saloon

Our immersive golf simulator lets you tee off on some of the world's most iconic courses—rain or shine. Great for kids, casual players, and seasoned pros alike. Our course catalog ranges from 500+ courses including along with other game modes to take a swing at - driving ranges, closest to the pin, and capture the flag.

Mountain Range - One Hour Experience: \$50 per person

Front Nine - Two Hour Experience: \$75 per person

Long Game - Four Hour Experience: \$100 per person

A 20% service charge is included. Additional taxes apply.

Available by advanced reservation only. Private experiences only.

Booking size is limited to 8 guests. Any age welcome. There is a junior golfing mode, to include mini games. For one to two players, 18 holes typically takes 1-2 hours. Three to six players would take 3-4 hours depending on skill level.



❖ HIKING & ADVENTURE ❖

Complimentary Activities

Complimentary Morning Stroll • 50 minutes

Offered daily at 10 a.m.

Nature's beauty is beyond words, but it lands on us differently when we hear the story of the land. From ecological wonder to historical awe, our guides will indulge your curiosity and marvel right alongside you.

Cattle Feeding • 30-45 minutes

Available Monday-Saturday at 5:30 p.m. Limited to 10 people. Meet in front of Switchback.

Join Trace, our Manager of Cattle Operations, for a short UTV ride to our cow pasture and learn about how we care for our Black Angus cows.

Fishing at the Pond

At our Gear Library in The Mercantile, you can check out fishing poles, tackle, worms, and a net to cast at our stocked pond.

Roping 101

We'll teach you "the ropes" of this storied tradition & sport with an introduction to basic skills, and techniques to rope livestock. Suitable for ages 8 and up.

Available Monday-Saturday at 3 p.m., with advance request.

1 hour: \$130 for 2 guests | \$32 for Each Additional Guest

A 20% service charge is included. Additional taxes apply.



Hills and Hollers UTV Tour

Explore our nearly 700 acres in the comfort of our enclosed UTV for a guided tour. Our Adventure Guides will introduce you to the wonders of Cataloochee Ranch, and the Smokies. A must for any first time guests of the Ranch!

1 Hour Private Guided Tour

\$110 for 2 to 4 guests

2 Hour Private Guided Tour

\$195 for 2 to 4 guests

Watercolor Painting Per Person Add-On | \$36

Hemphill Bald is one of the most scenic spots in Haywood County. Capture your memory with a watercolor painting to bring home. Supplies included.

A 20% service charge is included. Additional taxes apply.

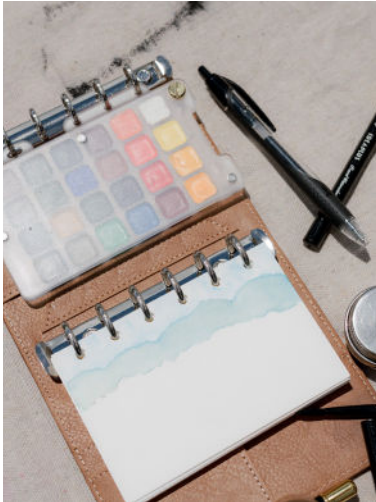
❖ RANCH ARTS – PAINTING ❖

Rooted in the beauty & inspiration of the Western North Carolina mountains, Studio Arts classes provide an opportunity to develop specific skills and receive instruction from our talented team.

All classes are \$38 per person. Each class is 50 minutes long. Supplies are included.

A 20% service charge is included. Additional taxes apply.

Studio Watercolors



Join us for a guided watercolor class, where you'll learn techniques to paint the rolling ridges and misty peaks of the Great Smoky Mountains. No experience necessary—just a love for art and nature.

Available

Tuesdays at 11:30 a.m.

Fridays at 10 a.m.

Botanical Monoprinting



Gather natural elements from around the ranch then return to the studio to create your own one-of-a-kind print. Using simple mono printing techniques, you'll press nature's patterns onto paper for a truly original piece of art.

Available

Mondays at 10 a.m.

Thursdays at 11:30 a.m.

Acrylic Painting



In this guided class, you'll use vibrant paints and expressive brushstrokes to capture the majesty of the Great Smoky Mountains. Whether you're a beginner or experienced artist, our instructor will help you bring the landscape to life on canvas.

Available

Wednesdays at 10 a.m.

Sundays at 11:30 a.m.

Painting with the Ponies



Let creativity run wild! In this fun-filled class designed for kids of all ages, you'll spend time with our gentle ponies and work together - yes, the ponies paint too! - to create a truly unique piece of art.

Available

Sundays at 10 a.m.

Limited to 4 guests

Private Classes

Looking for a more intimate experience for your family or group? All classes can be booked privately.

All classes are \$65 per person. Each class is 50 minutes long. Supplies are included.

A 20% service charge is included. Additional taxes apply.

Available upon request. Must be booked in advance.

❖ RANCH ARTS – LEATHERWORK ❖

Led by skilled artisans in a relaxed, inspiring setting, our workshops offer a perfect blend of rustic tradition and artistic expression.

Leatherwork

**All classes are \$38 per person. Each class is 50 minutes long. Supplies are included.
Private classes are available upon request for \$65 per person.**

A 20% service charge is included. Additional taxes apply.



Keychain

Use stamping and antiquing techniques to design and craft your very own custom keychain—perfect as a personal accessory or a thoughtful handmade gift.

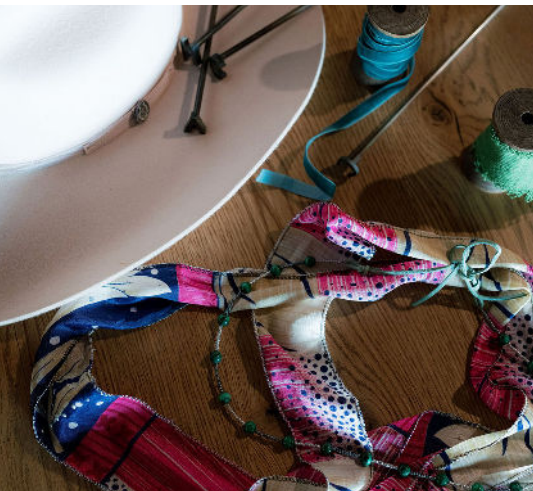
Available Tuesdays and Saturdays at 10 a.m.

Coasters

Or, take your creativity further with a set of four custom coasters – perfect for bringing a touch of the ranch into your everyday living.

Available Wednesdays at 11:30 a.m. and Thursdays at 10 a.m.

Hat Bar



With the purchase of a new hat from our curated selection, we'll provide a full shaping and fitting experience. Personalize your piece even further with branded accents, leather bands, feathers, pins, and other rustic embellishments—each detail capturing the rugged elegance of mountain life.

Whether you're heading out on horseback or simply relaxing fireside, your personalized hat will be a signature piece of your ranch experience.

**Available daily from 9 a.m. to 7 p.m. at The Mercantile
Hats start at \$135**

❖ RANCH ARTS – POTTERY ❖

Whether you're new to the wheel or deepening a passion for ceramics, our studio offers a peaceful, creative space inspired by the natural beauty of the mountains.

Ranch Hand Pottery



Perfect for beginners or those returning to clay, your private session begins with a live demonstration on how to create a bowl, vase, or mug. Guests will receive two one-pound pieces of clay, one-on-one instruction, and learn foundational techniques including centering and throwing. Each guest will complete one to two unique pieces, which the artist will glaze and fire for a beautiful keepsake from the ranch.

Available Tuesday-Sunday at 2 p.m.
Private 3-Hour Class - \$150 per person

Supplies are included. Must be 10 years or older.

A 20% service charge is included. Additional taxes apply.

Clay Camp



Let little hands get creative in this fun, hands-on group pottery class just for kids! Guided by two friendly, CPR & First Aid certified artists, children will explore hand-building techniques to make pinch pots, ring dishes, and a unique creation of their own. Each child will work with about a pound of clay, learning through play in a safe and supportive environment—no parents required.

Available Monday, Friday, and Saturday at 11:30 a.m.
90-minute Group Classes - \$75 per person

Supplies are included.

Recommended for children age 4 to 10 years.

A 20% service charge is included. Additional taxes apply.

Firing & Glazing

Each finished piece will be stamped with the Cataloochee Ranch mark, a lasting reminder of your time on the mountain. Our artists will carefully glaze and fire each creation, then package and ship it to your home as a meaningful keepsake. Please allow 4-7 weeks for delivery. A personalized care card and cleaning instructions will be included to help you enjoy your pottery for years to come.

◆ GUIDED WINE TASTINGS ◆

Whether you're staying overnight, or joining us for the day, we'd love to host you for a guided wine tasting. Sample five wines with one of our sommeliers in our newly opened wine cellar, The Hideout.

Available by advanced reservation only.

One-Hour sessions include a charcuterie board.

Overnight Guests - starting at \$78 per person

Day Guests - starting at \$90 per person

A 20% service charge is included. Additional taxes apply.

Class size is limited to 12 people. Our sommelier will reach out to your group in advance to better curate the wines for your tasting. All tastings will take place in The Hideout unless there is a prior event of booking.



THE STILL SPA AT THE SWAG

While we are building the Spa here at the Ranch, we invite you to enjoy an experience at our sister property, The Swag. Want to travel on horseback? We know a wrangler.

A 20% service charge is included. Additional taxes apply.

The Still Massage

A customized massage treatment that invokes deep tranquility or releases chronic tension. Aromatherapy and muscle balms are integrated to optimize your experience.

30 minutes \$120 | 60 minutes \$230
90 minutes \$350 | 120 minutes \$460

Hot Stone Massage

Heated Basalt volcanic stones are incorporated with aromatherapy and flowing massage strokes to calm and relax the body and mind.

90 minutes \$350

Detoxifying Mud Wrap

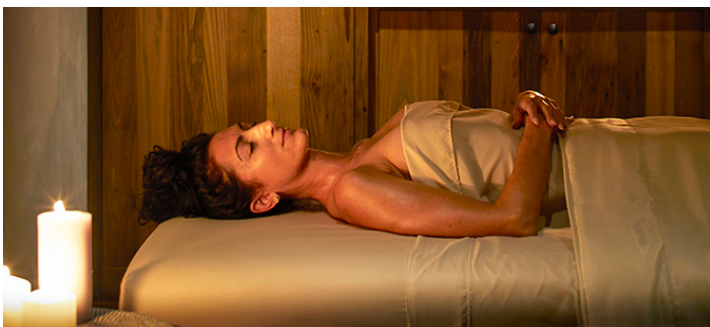
Stimulate circulation, promote lymph flow, and smooth the skin with an invigorating dry brushing followed by a salt exfoliation. After relaxing in a detoxifying clay cocoon, a warm steam shower is provided. The application of our Laurel Body Oil, infused with healing herbs and crystals is the final touch, leaving your skin feeling renewed and refreshed.

90 minutes \$350

A Walk in the Woods - Signature Foot Treatment

Treat your tired feet with a cadence of hot towel wraps, a softening salt scrub and a revitalizing foot massage. Head and hands are included.

60 minutes \$230



Laurel Signature Facial

Experience the potency and transformative effects of 100% whole plant, organic skin care. Using nature's inherent intelligence to tend to the underlying causes of skin imbalances, Laurel products supports all skin types for men and women.

60 minutes \$205 | 90 minutes \$300

Laurel "Back" Facial

The 60-minute back facial session will begin with dry brushing, a gentle steam and full cleanse of the back, followed by a customized exfoliation mask. Your session will conclude with a customized treatment mask and a finishing treatment to lock in results.

60 minutes \$205

Lymphatic Fusion Facial

Movement is the key to health and longevity. Using subtle rolling, pumping, and wave-like massage movements combined with Gua Sha sculpting techniques, your skin will be instantly brighter, lifted and firmed.

90 minutes \$300

Gua Sha Crown Ceremony

A stand alone restorative or grounding prelude to any Facial or Massage. This treatment clarifies the scalp and releases deeply held muscle tension. Warm aromatic oils are massaged into hair and scalp to stimulate lymph and circulatory pathways. This treatment further enhances a relaxed appearance in the face.

30 minutes \$105

Serenity Saddles

Ride, retreat, rejuvenate. Embark on an unforgettable adventure that seamlessly combines horseback riding and spa indulgence. Discover the perfect harmony of adventure and serenity in one remarkable experience.

Additional Fees Apply

❖ FREQUENTLY ASKED QUESTIONS ❖

Do I need a reservation?

Reservations are highly encouraged for all adventures and arts experiences, but not required.

Do I tip my wranglers/guides/studio teachers?

A 20% service charge is included in all noted rates. Tax will be added to each booking.

What is your cancellation policy?

If a cancellation is made due to weather, or before 7 p.m. the night prior there is no cancellation fee. If a cancellation is received after 7 p.m. the night prior to a scheduled activity, the cancellation fee is 100% of the adventure booked.

If a different activity is rebooked at the same time, there is no change or cancellation fee.

Can I book a private arts experience for my family or group?

Yes! Any group workshop can be booked as a private experience for a minimal additional fee.

What should I wear for Horseback Riding?

We recommended wearing long pants and closed toe shoes are required. We can provide saddle bags to store anything you'd like to bring on the ride, or you are welcome to bring your own backpack.

